

Healthy Neighbourhoods Rotherham – From Ambition to Delivery

Our approach to delivering more preventative, integrated and joined-up care around Rotherham's communities.

2nd September 2006 | Joanne Martin | Programme Lead – Transformation and Delivery



Why Neighbourhood Health?

People don't experience services in isolation. They experience life.

FROM



TO

Service organised around organisations

- People navigating multiple services
- Fragmented support
- Responding when needs escalate

Services working together around people and communities

- Earlier, proactive support
- More joined-up care
- Better use of community strengths
- Care closer to home

Healthy Neighbourhoods is how we bring this change to life in Rotherham

Our Rotherham Approach

Supporting people across the whole journey , from staying well to living with complex needs

1

Prevention Helping People Stay Well

- Healthy communities
- Prevention and early help
- Community strengths and assets
- Addressing inequalities

2

Rising Risk Identifying Need Earlier

- Population health insight
- Proactive Care
- Earlier Intervention
- Preventing deterioration

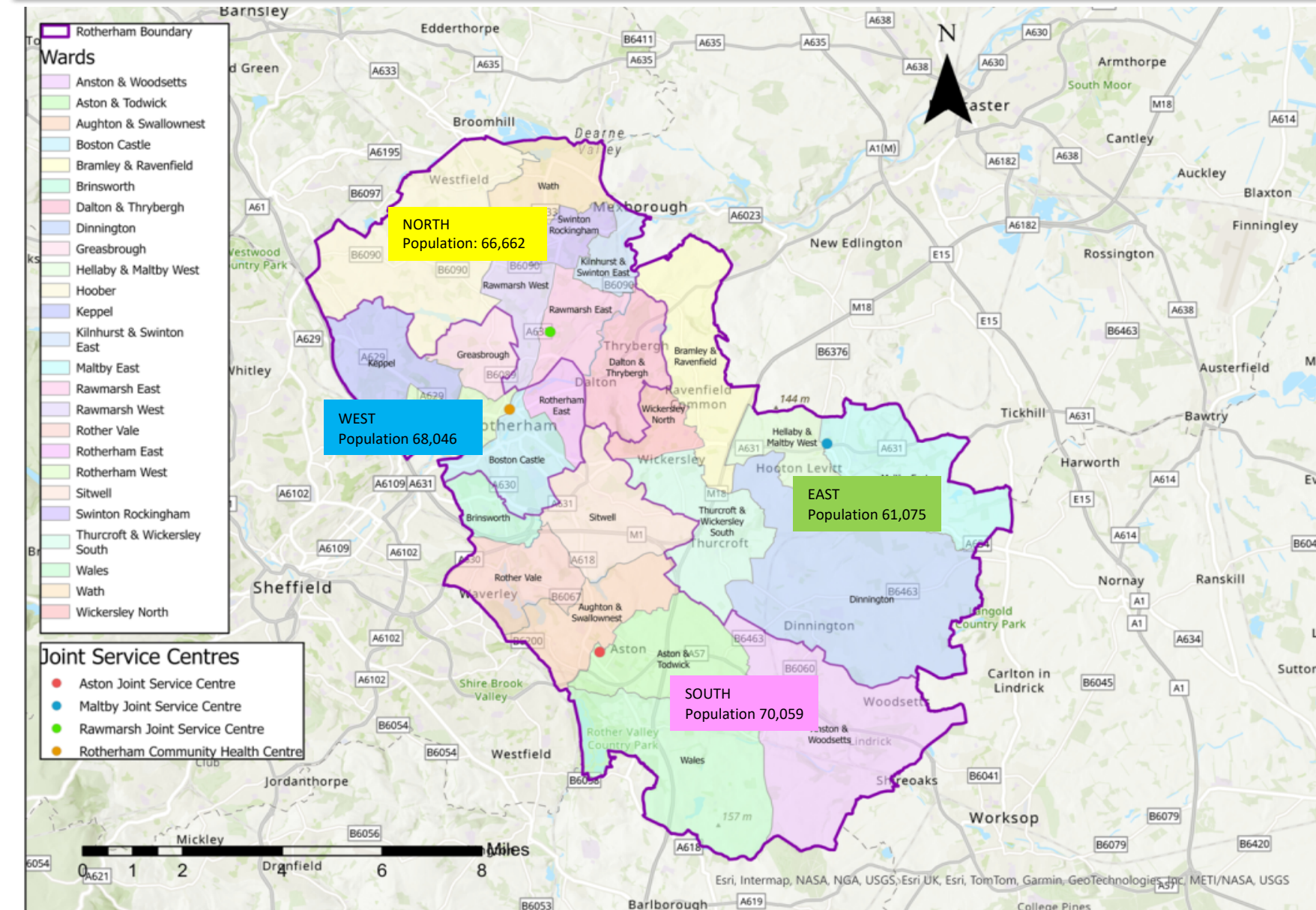
3

Complex Need Jointed-up support when needs are greatest

- Coordinated care
- Specialist support
- Avoiding unnecessary crisis
- Supporting independence

Integrated Neighbourhood Teams
Bringing partners together around people and communities

Four neighbourhoods agreed for Rotherham



A common footprint for partners to work around,

Built around whole electoral wards and population need,

Designed to support sustainable integrated neighbourhood teams

Balances population need and inequalities across the four neighbourhoods

Recognises existing service relationships whilst enabling wider partnership working

The geography enables neighbourhood working – it does not determine how every service must be delivered



Putting the foundations into place



Established System Leadership

Multi-agency Healthy Neighbourhood Steering Group Established



Agreed our delivery footprint

Four neighbourhoods agreed through Place Board



Developed our approach

Prevention, Rising Risk and Complex Need Informing Integrated Neighbourhood Team Design



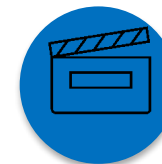
Agreed year 1 priority

Frailty developing the blueprint for neighbourhood working.



Invested in delivery capacity

Dedicated Place team established to support programme delivery across the partnership



Moving into delivery

Frailty pathway audit/review & Frailty design workshop – September
INT design and development continuing

From defining our ambition to designing and testing how neighbourhood working will operate in practice



Our Year 1 Roadmap – Design , Test, Learn and Scale



Rotherham Neighbourhood Health YEAR 1 ROADMAP (2026–2027)



SHADOW IMPLEMENTATION – DESIGN • TEST • LEARN • SCALE



OUR AIM

To establish the foundations for neighbourhood working across Rotherham by developing the supporting infrastructure, testing integrated neighbourhood delivery through the Frailty Programme and using learning to inform wider implementation.



DESIGN

Develop the Strategy

- Neighbourhood Health Strategy & Outcomes
- Three Prevention Pillars
- Neighbourhood Principles & Design Framework
- Governance & Programme Management



TEST

Test Neighbourhood Delivery

- Frailty Programme
- Multidisciplinary Neighbourhood Teams (MDTs)
- Proactive & Coordinated Care
- Community & VCSE Partnerships
- Evaluation & Learning



LEARN

Learn & Improve

- Evaluate Delivery & Outcomes
- Capture Learning & Insights
- Refine Neighbourhood Operating Model
- Identify Future Priorities & Investment Needs



SCALE

Prepare for Year 2 Implementation

- Complete Shadow Implementation
- Final Evaluation Report & Recommendations
- Agree Implementation Plan for Year 2
- Refresh Strategy & Plan for Scale



OUR 12-MONTH JOURNEY

Q2 2026/27
SEPT – NOV 2026

- Agree Strategy Framework
- Complete Frailty Audit
- Deliver Frailty Design Workshop
- Establish Programme Dashboard
- Develop Communications & Engagement Plan

Q3 2026/27
DEC 2026 – FEB 2027

- Finalise Frailty Operating Model
- Begin Neighbourhood Implementation
- Develop Integrated Commissioning Proposals
- First Six-Month Programme Review

Q4 2026/27
MAR – MAY 2027

- Evaluate Delivery & Outcomes
- Refine Neighbourhood Operating Model
- Identify Future Neighbourhood Priorities
- Develop Investment Requirements

Q1 2027/28
JUN – AUG 2027

- Complete Shadow Implementation
- Produce Evaluation Report & Recommendations
- Agree Year 2 Implementation Plan
- Refresh Strategy



SUCCESS BY
AUGUST 2027



Neighbourhood Health Strategy agreed



Frailty Model tested across neighbourhoods



Integrated MDTs established and working together



Communities and partners actively engaged



Supporting infrastructure (Governance, Data, Workforce, Commissioning) in place



Strong evidence base and plan for wider implementation



OUR VALUES

Collaboration

Compassion

Inclusion

Innovation

Accountability

Better for each other, better for the community, **better for everyone.**



What will success look like?



And for our system: better use of our collective workforce and resources

What We Are Asking From the Health and Wellbeing Board?

Be assured

Note progress made and the developing Y1 approach

Support

Support the continued development of Healthy Neighbourhoods as Rotherham's approach to more integrated, preventative care.

Champion

Champion neighbourhood working, prevention and earlier intervention across the Rotherham partnership.

Hold us to account

Maintain a focus on whether this work is improving outcomes, reducing health inequalities and making a difference for residents
